

The background features a dark, nighttime photograph of a suspension bridge, likely the San Francisco-Oakland Bay Bridge, with its towers and cables visible against a dark sky. The bridge is illuminated with small lights. The foreground is dominated by large, overlapping geometric shapes in red and white, creating a modern, abstract design. The text is overlaid on this design.

FUTUREX

SILICON VALLEY SCALE

An immersive growth programme
for tech for good leaders

Spring 2021

Silicon Valley | USA

Contact us:

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The Programme

Silicon Valley Scale is an immersion into the Silicon Valley ecosystem, designed to fast track you and your business.

Each year, we accept a select cohort of the UK's emerging tech for good entrepreneurs, introducing them to leaders of some of the world's most innovative organisations in Silicon Valley and creating space for them to implement that learning into their professional journeys. Delegates gain unprecedented insight from globally-known founders and investors who share their wisdom for growth and leadership.

In Silicon Valley, you'll reflect on your entrepreneurial journey and create actionable steps for personal and professional development. Inclusive pre-sessions in Edinburgh will prepare you for Silicon Valley culture, and optional curated aftercare sessions will continue your progress on your return to the UK.



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SVS sample programme

(based on previous years)

Pre-sessions

Session 1: Intro to SVS Programme

- Introduction to your cohort
- Personal and business goal setting for the programme

Session 2: The context of Silicon Valley

- The changing US and UK markets
- Agenda of the programme

Session 3: Your business

- Fundamentals of pitching in the US
- Pitching practice

Session 4: Dinner

- Chat with experts on trade between the US and UK
- Meet alumni of the SVS programme

Silicon Valley week

DAY 1

- AM**
- Welcome Session with FutureX
 - Roundtable with Founder of Rocketspace

- PM**
- Lunch meeting with Corporate Partner at WSGR
 - Founder story - Dinner with Founder of Shogun

DAY 2

- AM**
- Breakfast meeting with Director of Marketing at Pivotal Labs

- PM**
- Roundtable with Venture Partner at Y Combinator
 - Discussion & Q&A with Founder/CEO at Smart Recruiters

DAY 3

- AM**
- FutureX Session - The future of leadership
 - Meeting with CMO at SurveyMonkey

- PM**
- Lunch meeting at Facebook HQ
 - Masterclass with Founder of Cagan McAfee Capital

DAY 4

- AM**
- Round Table with Venture Partner at Uncork Capital
 - Meeting with Waze at Google HQ

- PM**
- Meeting with Venture Partner at Threshold Ventures

DAY 5

- AM**
- FutureX Session - Programme reflections

- PM**
- Roundtable and pitching at Silicon Valley Bank
 - Cohort dinner



After Care

SVS alumni continue to receive extensive support from FutureX on their return from Silicon Valley. This includes ongoing promotion of you and your company across FutureX channels, speaker opportunities at FutureX events and much more. We also offer an additional facilitated coaching programme so you can continue building on your SVS learning and growth experience.

Who we're looking for

We are looking for ambitious, purpose-driven tech entrepreneurs and business leaders who are building or providing a solution to make the world a better place. Our programmes are inclusive, and we welcome all ages, genders and backgrounds.

How do you go from startup founder to global CEO? We will explore the changing trends of leadership and discuss how to succeed in the transition from early-stage founder to high-growth director. You'll cultivate a defined sense of purpose, shape the direction of your business and decide what kind of leader you're going to be.

Silicon Valley Scale is one of the most selective tech for good programmes in the UK, guaranteeing the value of each meeting, workshop and roundtable. With a limited number of places available (max 8), this exclusivity ensures peer-to-peer learning - an invaluable part of the programme. Experienced facilitators lead intimate workshops, delivering transferable skills in leadership and communication, and meetings with founders, investors and executives create opportunities for entrepreneurs to scale and expand their organisations.



Previous Alumni

SVS alumni have collectively raised over £45 million and are responsible for some of the fastest growing and most innovative companies in the UK.



CAMERON GRAHAM

Founder
StoriiCare

"If you are thinking of doing business or raising investment in California, this is THE programme to be on. You won't be disappointed."



TARRYN GORE

Founder
Kafoodle

"A once in a lifetime opportunity to get rapid exposure to the Silicon Valley ecosystem and key players. I have grown up quite a bit since the trip"



CHRIS MCCANN

Founder
Current Health

"The biggest outcome was attitude and mindset. This programme gives you a very different perspective on what's possible and the attitude towards achieving that."



SCOTT WEIR

Founder
Pillow Property Partners

"The trip was a massive inspiration to me in general, especially on the topic of thinking big. I was left with a huge change in mindset and a definite drive to take my business worldwide."



ANDREW PARFERY

Founder
Care Sourcer



SAM COLEY

Founder
TickX



HEIDI ROIZEN

Partner at Threshold

(Invested in Tesla, Twitter and Skype)

"The programme allows for leading entrepreneurs to have direct contact with potential business development partners, investors, and venture capital firms in Silicon Valley - access that the individual entrepreneurs would find almost impossible to arrange on their own."

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Your Business

Technology has shaken up every industry in the world. Entrepreneurs in tech must think quickly and smartly, adapting to worldwide shifts in attitude and reacting to huge growth prospects. We have set up meetings with venture capitalists, accelerators, incubators, global companies and startups, where we'll facilitate an open, honest dialogue about the next steps of your business.

Silicon Valley is famed for setting technology trends and pioneering new models of business. On this programme, we will facilitate insights in investment, product validation, mindset & culture and understanding your UK - US strategy.

Companies Visited



You'll also be given the time to build a network with your fellow delegates, learning from each other's experiences and discussing potential collaborative action in the future. As FutureX programme alumni, you'll have exclusive access to our extended network of entrepreneurs and events.



#SVS21

The Context

There is no place better than Silicon Valley for tech entrepreneurs to be educated and inspired. You will be granted unique access to the global organisations operating there.

This programme immerses you in Silicon Valley culture. You will spend time with founders, investors, accelerators and executives who have helped define the business landscape of the Valley. SVS will arm you with the tools to thrive in this fast-paced, failure-forward, innovation culture that has helped build the world's most successful tech companies, as well as teach you about the challenges that exist throughout the ecosystem. This is an opportunity to gain real insight and receive personalised feedback from world-leading experts who have supported startups from their humble beginnings to world players.



During your time in Silicon Valley, you will have time to explore the area and its unique atmosphere. We can also provide recommendations for further places to visit (including restaurants and cultural spots) should you wish to extend your time in the US.

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Facilitated Sessions



The world needs leaders with purpose. Businesses create opportunity, wealth and have ripple effects throughout society. Our highly experienced facilitators have worked with entrepreneurial leaders across the world to help build profitable, scalable, sustainable and impactful businesses.

Over the course of the programme, we will explore the following themes:

- The context of your business and the role you play
- The role of business in changing the world
- The future of leadership
- The process of finding your purpose
- The means of achieving life-work balance
- The power of reflection in developing self-awareness

BRUCE WALKER
Co-founder & CEO
FutureX



ZOI KANTOUNATOU
Co-founder & CFO
FutureX



Price
£4000 + VAT

Are you and your business ready to scaleup? Join us on this immersive growth programme in the heart of Silicon Valley. You'll strengthen your network, tap into the minds of international business experts and understand what it takes to succeed as a global tech company.

(flights and accommodation not included)

The logo for FutureX Silicon Valley Scale. The word 'FUTUREX' is written in a stylized, blocky font where each letter is composed of red and white geometric shapes. The 'X' is particularly prominent, formed by two intersecting white lines. Below it, the words 'SILICON VALLEY SCALE' are written in a clean, sans-serif font, with 'SCALE' in red and 'SILICON VALLEY' in white.

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SPRING 2021

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CONTACT US

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www.futurexinnovation.com/what-we-do/silicon-valley