



# INSPIRING THE NEW AGE OF BUSINESS

Wed 20th May 2020  
SWG3 | Glasgow

## PARTNERSHIP GUIDE

**CONTACT US:  
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#ImpactSummit20

**FUTUREX**

## Values-led business isn't a trend; it is the future.

Impact Summit is an annual event that brings together some of the brightest minds of our time. We give a platform to the people shaking things up, changing the norms, and using purpose-driven business models as a means of tackling global challenges.



## The status quo isn't cutting it anymore.

Economies are struggling to support their most vulnerable citizens. Our environment is reaching breaking point. The world is now in great need of inclusive, sustainable, values-led solutions. In the wake of major shifts across every industry, we are celebrating the emergence of innovative individuals and companies that are building new frameworks for success.

Every year, we bring you a dedicated space to find inspiration, discuss ideas and connect with the people who are not only sharing in this vision, but bringing it to life.

This event welcomes everyone, from entrepreneurs to executives to educators, all connected by a dream of seeing a thriving business landscape that puts people at its very heart.



## Come with an open mind and expect some surprises along the way.

We'll be hosting a diverse lineup of speakers, exhibitors and concepts, carefully designed to get you thinking about the possibilities out there, for you personally, within your role and within your sector as a whole.

**500+** ATTENDEES

**25** SPEAKERS

**20** EXHIBITORS

**3** STAGES

## WHY PARTNER WITH US?

At FutureX, we have been building partnerships with the most forward-thinking companies, governments and institutions across Europe, USA and Asia. We are deeply committed to building long-term strategic relationships with organisations that share our values and understand the power of convening great minds to tackle major challenges.

### IMPACT SUMMIT 2019 ONLINE REACH



50K+ Facebook reach



600K+ twitter impressions



30K page views

## #ImpactSummit20

[www.impact-summit.org](http://www.impact-summit.org)

### RECOGNITION & COMMUNICATION

Position your business strategically across conference marketing and communication channels and on official event materials.

### THOUGHT-LEADERSHIP

Reach a wide audience through thought leadership pieces, hosted over various platforms and appearing alongside industry leaders and innovators.

### TARGETED ENGAGEMENT

Engage with a highly valuable, carefully curated audience who are receptive to new ideas.

### STRATEGIC ALIGNMENT

Align yourself with a community of ethical innovators, leaders and companies.

### PR

Work with us to deliver ongoing marketing and media content before, during and after the conference.

"The Impact Summit was a fantastic event that really opened my eyes to the potential that can come from collaboration, it inspired a serious amount of motivation and the atmosphere was infectious"

**IMPACT+**  
**SUMMIT+**

## PARTNERSHIP PACKAGES

We work with our partners to deliver measurable value across multiple platforms and have a strong track record of delivering bespoke packages.

Sponsorship:	Sold Out			
Sponsorship level	Platinum	Gold	Silver	Bronze
Price (exc. VAT)	£30,000	£20,000	£10,000	£5,000
Stage Time (negotiable)	Y	Y	N	N
<b>Exhibiting</b>				
Exhibitor stand	Y	Y	Y	Y
Preferred Position	Y	Y	N	N
Exhibitor tickets	2	2	2	2
<b>Tickets</b>				
All access tickets	10	8	6	4
Discount tickets (20%)	20	15	10	5
<b>Branding</b>				
Logo on stage backdrops	Y	Y	Y	N
Logo at event registration	Y	Y	N	N
Logo in programme	Large	Large	Medium	Small
<b>Website</b>				
Logo on home page	Large	Large	Small	Small
Logo on partners page	Large	Large	Medium	Small
Logo on exhibitors page	Y	Y	Y	Y
<b>External comms</b>				
Social media posts	8	6	4	2
Impact Summit newsletter	Y	Y	Y	Y
FutureX newsletter	Y	Y	Y	N
Press release	Y	Y	N	N
Host a blog	Y	Y	Y	Y

Additional sponsorship	Prices (exc. VAT)
Sponsor a stage	£10,000
Lanyard Sponsor	£1000
After Party Sponsor	£800

## EXHIBITOR PACKAGES

Exhibitors:	Corporate	Enterprise Support	Startup
Exhibitor Stand	Y	Y	Y
Logo on exhibitors section website	Y	Y	Y
All access tickets	4	3	2
Discounted tickets (15%)	4	3	2
Prices (exc. VAT)	£850	£650	£450



### ALL PACKAGES INCLUDE

- Exhibition space, approx. 1.5m.
- Exhibitor counter, 1.3 m.
- Logo on exhibitor section of Impact Summit website
- Option to use Impact Summit logo for own communications.
- Inclusion in event communications
- Promotional material

### CONTACT

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